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HOUSING 100 Recover Some Ground in 2012/13

The latest **HIA-COLORBOND® steel Housing 100 Report** finds that Western Australia-based BGC (Australia) was the nation's largest builder in 2012/13.

The report, which ranks Australia's largest 100 residential builders based on the number of homes commenced each year, found that **BGC (Australia)** started 3,443 dwellings in 2012/13, all in Western Australia. The company reported 3,095 detached house starts and 348 unit starts last financial year.

Alcock/Brown-Neaves Group was ranked Australia's second largest builder in 2012/13 with 3,199 housing starts, building in the markets of Western Australia and Victoria.

Melbourne-based builder **Metricon Homes** was ranked third with 2,837 housing starts, building in the markets of Victoria, New South Wales, Queensland, and South Australia.

Meriton Apartments was the nation's largest multi-unit builder in 2012/13 with 2,573 starts. This result moved the company up the overall rankings ladder from number ten in 2011/12 to number four in 2012/13.

Eleven builders who featured in the 2012/13 HOUSING 100 did not make the list the previous year. In 2012/13 there were three builders who moved into the top 20 from outside that ranking range the previous year – **Hickinbotham Group of Companies**, **Content Living**, and **McDonald Jones Homes**.

In keeping with the national trend, the number of HOUSING 100 starts increased in 2012/13. The total number of HOUSING 100 starts rose by 7.7 per cent to 51,102.

"The increase in HOUSING 100 starts in 2012/13 was the first experienced in three years, itself an encouraging result," said HIA Chief Economist, Dr Harley Dale.

"The key question for the industry, the HOUSING 100, and the overall Australian economy, is whether a rise in national and HOUSING 100 starts in 2012/13 can be repeated," commented Harley Dale.

"Current policy settings lack the extent of focus on the residential construction industry that Australia's economy and population require. It looks likely that disparities across regions and dwelling types will net out to a renewed decline in national housing starts in 2013/14," added Harley Dale. "That would hardly be a tick in the box for a successful transitioning of growth in the Australian Economy."

In 2012/13 the largest 100 builders started 40,214 detached houses (up 12.0 per cent from 35,909) and 10,888 units and townhouses (down 5.7 per cent from 11,551). The largest 100 builders held a 33 per cent share of Australia-wide housing starts in 2012/13, the same as the previous year. In 2012/13 the market share for the HOUSING 100 detached house builders was 44 per cent, up from 40 per cent in 2011/12. The 'multi-unit' share for the HOUSING 100 fell from 21 per cent in 2011/12 to 17 per cent in 2012/13.

CONTACT:

For further information please contact Harley Dale, HIA Chief Economist on 0414 994 186

For state based releases or for a copy of the full HIA-COLORBOND® steel Housing 100 Report (media only), please contact Kirsten Lewis on 0402 208 321 or k.lewis@hia.com.au.

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LARGEST 20 Home Builders

Rank		Company	Starts	
2012/13	2011/12		2012/13	2011/12
1	3	BGC (Australia)	3,443	2,692
2	2	Alcock/Brown-Neaves Group	3,199	2,736
3	1	Metricon Homes	2,837	2,821
4	10	Meriton Apartments	2,573	1,167
5	5	Simonds Group	2,432	2,039
6	7	Henley Properties	1,692	1,698
7	12	JWH Group	1,254	1,096
8	11	Pindan Pty Ltd	1,250	1,122
9	22	Hickinbotham Group of Companies	1,208	762
10	8	Porter Davis Homes	1,184	1,382
11	13	Mirvac Group	1,150	1,086
12	9	GJ Gardner Homes**	1,117	1,171
13	19	Summit Homes Group	1,115	857
14	18	Burbank Homes	967	866
15	24	Content Living	955	700
16	23	McDonald Jones Homes	945	733
17	-	Redink Homes Pty Ltd / 101 Residential Pty Ltd	932	653
18	17	Eden Brae Homes Pty Ltd	853	867
19	16	Bloomer Constructions Pty Ltd	838	870
20	14	Dennis Family Homes Pty Ltd	827	974

* Some dwellings built under franchise

** All dwellings built under franchise